



epi

Ascend Stockholm 2019

Sponsorship Opportunities



About Ascend Stockholm 2019

Date: November 5th, 2019

Time: 9am-12pm

Format: Full day conference with evening activity and party

Venue: Waterfront Congress Centre, Stockholm

Expected attendees: 1000+

Target Audience: Episerver customers, prospects and partners



Introduction

Sponsorships

Episerver is offering a wide range of sponsorships designed to suit all types of partners. Each sponsorship will allow you to showcase your products and services to Episerver customers, partners and prospects.

How to Reserve a Sponsorship

Sponsorships are limited and available on a first-come, first served basis.

Please specify in the subject row which Ascend event you'd like to sponsor and which package you're interested in.

For any questions regarding the sponsorship packages – contact Ascendevents@episerver.com

Gold

150,000 SEK

2 available

8 tickets (day & night)

Speaker on main stage, 30 minutes

Recognition as a Gold sponsor throughout conference

Company logo and link on event website

Conference mobile app
Includes logo, company description and link to content or URL

Exhibit booth 6x4m,
walls with light, electricity and grey carpet

Silver

100,000 SEK

6 available

6 tickets (day & night)

Speaker on breakout session, 30 min

Recognition as a Silver sponsor throughout conference

Company logo and link on event website

Conference mobile app
Includes logo, company description, ad and link to content or URL

Exhibit booth 4x3m,
walls with light, electricity and grey carpet

Bronze

50,000 SEK

20 available

4 tickets (day & night)

Company logo and link on event website

Conference mobile app
Includes logo, company description, ad and link to content or URL

Exhibit booth 3x2m,
walls with light, electricity and grey carpet



Gold sponsorship

150,000 SEK

2 available

Conference Inclusion

- 8 Full conference passes, which includes all conference meals, access to exhibits, conference sessions, keynotes, and events
- Flat sponsor add rate of 795 SEK for additional conference passes for sponsor employees only (this offer cannot be combined)
- Speaker on main stage 30 min – Customer speaker or expert session required. Content must be approved by Episerver.

Additional Promotions and Benefits

- Company logo and link on event website
- Recognition as a Gold sponsor throughout conference
- Promotional Package
- Conference mobile app – includes logo, company description and link to content or URL

Exhibit Hall

- Exhibit booth 6x4 meter
- Walls with light, electricity, grey carpet and wifi



Silver sponsorship

100,000 SEK

6 available

Conference Inclusion

- 6 Full conference passes, which includes all conference meals, access to exhibits, conference sessions, keynotes, and events
- Flat sponsor add rate of 795 SEK for additional conference passes for sponsor employees only (this offer cannot be combined)
- Speaker on breakout stage 30 min – Customer speaker or expert session required. Content must be approved by Episerver.

Additional Promotions and Benefits

- Company logo and link on event website
- Recognition as a Silver sponsor throughout conference
- Promotional Package
- Conference mobile app – includes logo, company description and link to content or URL

Exhibit Hall

- Exhibit booth 4x3 meter
- Walls with light, electricity, grey carpet and wifi



Bronze sponsorship

50,000 SEK

20 available

Conference Inclusion

- 4 Full conference passes, which includes all conference meals, access to exhibits, conference sessions, keynotes, and events
- Flat sponsor add rate of 795 SEK for additional conference passes for sponsor employees only (this offer cannot be combined)

Additional Promotions and Benefits

- Company logo and link on event website
- Promotional Package
- Conference mobile app – includes logo, company description and link to content or URL

Exhibit Hall

- Exhibit booth 3x2 meter
- Walls with light, electricity, grey carpet and wifi

Additional branding opportunities

Meet our Experts – Guided Tour

Visitors have the possibility to book a guided tour with an Episerver Expert in the following areas:

- Episerver Personalization i.e: Perform, Reach, Advance
- Episerver Campaign

As sponsoring partner, the Episerver Expert will visit your booth and you will present what you have done (customer case, expertise etc) for the target group. The visitors must sign up in beforehand. Maximum 3 partners/tour.

Price: 5,000 SEK

Branded Charging Station

Perfect opportunity to save someones day!
You'll get a branded charging station placed in the exhibition hall.

Price: 10,000 SEK





Additional information

Sponsorship Agreement: Sponsor must sign the Episerver Ascend sponsor agreement in order to be confirmed. Episerver will hold the sponsorship for 10 business days after sending out the agreement.

Payment: Payment for the sponsorship is due no later than 15 days prior to the event. Episerver will mail out an invoice to the partner.

Wifi: Standard wifi is provided as part of your sponsorship package. If you need it hardwired, it is available at an additional cost.



Session information

Sessions: Sponsors who have a session with their sponsorship must send the session abstract by the due date Episerver provides so that Episerver may review and approve session content.

Powerpoint template: Episerver will provide you with a PowerPoint template to use.

Content approval: Episerver may require a conversation to discuss the content before approving. Sponsor must provide a complete presentation deck by due date prior to Ascend for final review.

FAQ: A speaker FAQ will be sent out prior to Ascend with important details for speakers.

Partner Village Details

Episerver will provide all sponsors with an Exhibitor Guide that will include details on the schedule, AV, shipping and more. **Exhibitors are responsible for branding their own space.**

Booths: See your sponsorship package for size. Exhibitors are responsible for branding their own booths.

Giveaways: Exhibitors are allowed to distribute small giveaways. If exhibitor wants to hand-out anything larger, do in-booth promotions or raffles, it must be pre-approved by the venue and Episerver.

Food & Beverage: If sponsor wants to distribute any food or beverage, it must be pre-approved by the venue and Episerver.



Ascend Events 2019

- September 12th – Ascend Copenhagen
- October 8th – Ascend Berlin
- October 9th – Ascend Benelux
- October 27th-29th – Ascend USA
- November 5th – Ascend Stockholm
- November 7th – Ascend London
- November 20th – Ascend Helsinki

www.episerver.com/ascend



Contact information

If you have any questions, please
send these to
ascendevents@episerver.com.

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